



PRESS RELEASE

Intervention by Virox Animal Health™ Receives “Most Promising New Product” by National Hog Farmer at World Pork Expo

July 1, 2016

Oakville, ON – Virox Animal Health™ is proud to receive “Most Promising New Product”, awarded by National Hog Farmer, at the World Pork Expo in Des Moines, IA. Intervention disinfectant, for farm and barn use, was recognized as the innovative new product to serve the biosecurity needs of pork producers.

The “Most Promising New Product” recipients were chosen at the World Pork Expo, held June 8-10 at the Iowa State Fairgrounds in Des Moines, Iowa. As one of 24 nominees, Intervention™ is the only biosecurity product to be featured as a New Product nominee. Intervention™ brings unique advantages to pork producers, with a chemistry that is faster, cleaner, responsible, sustainable and compatible, compared to legacy alternative chemistries. Intervention helps producers ensure environments that reduce harmful pathogens, such as PEDv, while cleaning better to reduce labor costs and speed turnover.

“It’s tremendously exciting to have received this prestigious recognition at World Pork Expo. said Randy Pilon, President and CEO of Virox Technologies Inc. “We knew that when we released Intervention™ to the pork world, that producers would instantly see the value in biosecurity technology that cleans exceptionally well, is tough on pathogens, but gentle on the environment, the animals and the people in each facility. We’d like to congratulate all the nominees, and we’re proud to be in such good company, among innovative and forward-thinking products that elevate the entire industry.”

In spring 2016, Virox Animal Health™ introduced a new, farm and barn specific brand of Accelerated Hydrogen Peroxide® disinfectant. **Intervention™** will be available in farm animal specific formulations, including Ready to Use, Wipes and Concentrates, and formats, including the innovative RTD (Ready to Dispense) format, a 1.32 gallon bottle and dispensing system.

Virox Animal Health™ is a division of Virox Technologies Inc., a research-driven company whose mission is to equip the entire spectrum of global markets that are concerned with infection prevention and biosecurity with the state-of-the-art, patented Accelerated Hydrogen Peroxide® (AHP®) technology.

For more information about Virox Animal Health™, please visit www.ViroxAnimalHealth.com.

For further information:
Todd Hepburn
Marketing Manager
800-387-7578 x158
todd.hepburn@virox.com

Deliberately
Different ■

2770 Coventry Road Oakville, Ontario L6H 6R1 Canada
Telephone: (905) 813-0110 Twitter: @AHPbiosecurity